



كلية الإدارة العامة واقتصاديات التنمية
School of Public Administration and Development Economics

TOWARD A QUALITY PUBLIC SERVICE EDUCATION: AN INTERNATIONAL CONFERENCE 13-14 NOVEMBER 2017, DOHA
PROGRAM

Day 1:

8:00 – 9:00 Registration

9:00-9:30 Welcome Remarks

Presenter: Dr. Adel Zagha, DI

- a. Dr. Yasir Suleiman Malley, Acting President & Provost
- b. H.E. Mr. Yousef Mohamed Al Othman Fakhroo, Deputy Minister of Administrative Development, Labor & Social Affairs, State of Qatar
- c. NASPAA President Jack Meek, University of Laverne

9:30-10:30 Opening plenary

Chair: Dr. Hend Al Muftah, DI

H.E. Taoufik Rajhi, Minister of Major Economic Reforms, Tunisia: “Grand Reforms and the Challenges of Articulating Public Policies”

10:30-10:45 Coffee break

Public Affairs Program Management Block

Part A. 10:45-12:15: Public Affairs Program and Curricula Design with stakeholder engagement

Chair: Dr. Farid Elsahn, DI

- a. David Birdsell, Baruch College, Former President of NASPAA, Building and Designing Public Affairs Programs--The Importance of Stakeholder Engagement
- b. Mike Shires, Pepperdine University, NASPAA’s Data Committee Chair, Building and Designing Public Affairs Programs--The Importance of Stakeholder Engagement



- c. François LaFarge, ENA, France: “Training of senior civil servants. The French integrated approach and the role of ENA”.
- d. Dana Maadeed, Institute of Public Administration, Qatar: “Training programs at the IPA, Ministry of Administrative Development, Labor and Social Affairs from the Perspective of Quality”.

12:15-2:00 PM Lunch break

Part B. 2:00-03:30 PM: Challenges being faced by scholars in the MENA region and how are they handled? Case Studies

Chair: Prof. Hilal Khashan, AUB

- a. Abdalhadi M. Alijla, Executive Director Institute for Middle East Studies, Canada: “The Education of Public Policy in the Arab World: Obstacles & Solutions”
- b. Mohamad Harakat, Universite’ Mohammed V de Rabat, Morocco: “Enhancement of Quality of Programs in Strengthening the managerial capabilities and public policies in the Arab World: A Case Study of Strategic Planning and Governance”.
- c. Rabia Naguib, Doha Institute for Graduate Studies: “Teaching Public Policy in an Arab Middle-Eastern context: lessons drawing: Challenges and opportunities”
- d. Mohammad Awad, Al-Quds University, Palestine: “Reality and Challenges of Public Administration Programs in Palestine”

3:30-3:45 Coffee break

Part C. 03:45-5:00 PM: Contextual Learning Session

Chair: Dr. Hiba Khodr, AUB

- a. Daniel Hummel, University of Michigan, Flint: “Public Administration in the Islamic World: Considering the Importance of Religion, its Values and Culture”



- b. Berriche Abdelkader, Higher School of Commerce, Algeria: "Introduction of the New Public Management Concepts and Governance of Public Management and their Role in Achieving Quality Public Service Education"
- c. Gabriel Purón, CIDE, Mexico: "American emulation or regional differentiation. A comparative analysis of higher education of public administration of Mexico with its regional neighbors"

Part D. 5:15-6:30 PM: Public Sector Hiring/Employment/Governance Block

Chair: Dr. Nizar Jouini, DI

- a. Mark Robbins, Department of Public Policy, University of Connecticut: "Developing and Managing Professional Internships and Employment Opportunities in Public Affairs Graduate Programs"
- b. Hassane El Arafi, Université Mohammed V de Rabat, Morocco, "Public Service focused on results: between the normative approach and the positive approach"
- c. Hamid Ali, American University of Cairo: "Empowerment of New Generations of Public Servants Bridging the Gap between Science and Policy"
- d. Farid Elsañ, Doha Institute for Graduate Studies: "Public Administration Training and Practices in Developing Countries: Opportunities and challenges"

Part E. Capstone Poster Session

DI Graduates & Other Universities during afternoon breaks

7:00-9:00 PM Gala Dinner



Day 2:

Part A. 9:00-10:30 AM: Sustainable Development Goals (SDGs) and the MENA region: how programs can contribute to the achievement of SDGs through education and research

Chair: Dr. Yousef Daoud, DI

- a. Laurel McFarland, Executive Director of NASPAA: "Teaching SDGs through a Public Service Values Lens"
- b. Aziza Zemrani, University of Texas, Rio Grande: "Sustainability Development Goals and Global Health and UTRGV Leadership Role"
- c. Mohamed Evren Tok, Hamad Bin Khalifa University: "Entrepreneurship, Green Economy and Sustainable Development"
- d. Amr Rajab, Doha Institute for Graduate Studies: "SDGs Achievement through Advancing the Social Sciences and Humanities in the Arab Region: The Doha Institute for Graduate Studies as a Case Study"

10:30-10:45 Coffee break

Part B. 10:45-12:15 AM: Accreditation Standards and Quality Assurance

1. NASPAA Standards: Guidelines to Quality in Public Affairs Education

Chair: Dr. Jad Kawtharani, DI

- a. NASPAA—Jack Meek (NASPAA President), Stacy Drudy (Data Center Director of NASPAA), Jeff Osgood (Commission on Peer Review and Accreditation (COPRA), Chair)
- b. Shawn Flanigan, San Diego State University (NASPAA Site Visitor): NASPAA's diversity standard particularly in one's own cultural context.

2. Quality Assurance Experiences in the Arab World

Chair: Dr. Rabia Naguib, DI



- a. Jad Kawtharani, Doha Institute for Graduate Studies: "The Framework of Institutional Effectiveness and Quality Assurance at the DI"
- b. Jihad Alayasa & Nour Matour, Birzeit University, Palestine: "Measurement of the Quality of Public Services in Palestine Using the PPSQM"

12:30-2:00 Lunch break

Part C. 2:00-3:30 PM: Public Administration Research

Chair: Dr. Mohamed Abdelmoneim, DI

- a. Sofiane Sahraoui, Director General, International Institute of Administrative Sciences & Executive Coordinator & Director of Research: Public Administration Research
- b. Yousef Daoud, Doha Institute for Graduate Studies: The differential impact in agriculture on wages for rural and non-rural Palestine
- c. Ahmed Fayid, Doha Institute for Graduate Studies: Researching Corruption in Education in Egypt
- d. Ali Mistarihi, Doha Institute for Graduate Studies: "A microscopic view of current Public Administration research in the Arab World: What is and what should be?"

Part D. 3:45-5:00 PM

Networking among Public Affairs programs in Arab countries

Chair: Mohamad Alkadry, University of Connecticut